

SPHERE

Follow Up Boss Action Plans
CRM
Homebot Home Value Tracking
Client Events
Market Reports
Social Media
Scripts & Role Play
Admin & Staff Support
Closing Gifts
Purchase and Sale Gifts
Monthly Newsletters
Monthly Giveaways
Accountability
Quarterly Mailings
BombBomb Video Software

OPEN HOUSES

Team Listing OH Opportunities
Admin Staff Support
Signage
Marketing Collateral
Sign Installer Help
Follow Up Boss Action Plans
BombBomb Video Software
Electronic Open House Sign in Platform
Circle Prospecting Calls
Circle Prospecting Mailers
Follow Up Boss and MLS Reverse
Prospecting Tools
Scripts & Dialogues
Pre and Post Open House Checklists

PROSPECTING

Scripts & Dialogues
Power Dialers
Expired & FSBO Leads
Buyer & Seller Guides
Circle Prospecting Lists
Materials for Consumer Classes
Effective Call to Actions
Mailing Initiatives
Open House Opportunities to Prospect
Follow Up Boss Action Plans
Admin Staff Support



LEAD GENERATION MODEL



INTERNET

Scripts & Dialogues
Follow Up Boss Action Plans
Access to Lead Ponds
Incoming Lead Flow Opportunities
Social Media Leads
Pay Per Click Leads
SEO Leads
Google Leads
Yelp Leads
Facebook Leads

LISTING LEADS

Fello Home Value Leads
Homebot Leads
Golden Letter Mailings
Farming and Prospecting Leads
Prime Seller Leads
Property Listing Call Ins
Seller Pond Leads
Targeted Advertising
Predictive Sellers via Ai
Home Listing Certification Process
Pre-foreclosure and Absentee Owner Data
Admin Staff Support

OTHER

Exclusive OJO Pro+ Leads
Inside Sales Agent Services
Admin & Staff Support
Business Tracking Systems
Buyer/Seller Pipeline Systems
Power Dialers
Ongoing Team Training
Networking Events
Allied Partner Relationships
Home Buying & Selling Seminar Leads
Past Clients and Referrals
National Referral Network
Agent Branded Website Landing Pages
Coaching & Accountability
Consumer Classes & Webinars