

ANDERSEN GROUP REALTY
A CURATED SELLING
EXPERIENCE

KELLERWILLIAMS
Luxury



Elevated Experiences. Exceptional Service.
Effective Communication. Everlasting Relationships.

Andersen Group Realty are Greater Boston real estate specialists, negotiation experts, and fierce community supporters dedicated to providing superior service for our clients. Our team specializes in the towns and neighborhoods north of Boston, Massachusetts.

Andersen Group Realty strives to build life-long relationships. We guide clients through the buying and selling process with educational direction, tenacious drive, and compassionate care to provide a stress-free and enjoyable experience — and the experience continues long after the final contract is signed.

When you work with Andersen Group Realty, your best interest is always top priority.

ANDERSEN GROUP REALTY

(781) 729-2329

andersengrouprealty.com





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Selling a luxury property requires a team with expertise in promotion and negotiation, a robust network, and a commitment to deliver top dollar. When you choose to partner with Andersen Group Realty, you can expect all of this and more. Our team is dedicated to providing you with a premium level of service.

From initial consultation to closing, we are personally committed to providing a seamless experience for you. To us, that means serving you at the level that you anticipate and deserve, handling every detail and making certain the sale of your property is smooth and effortless.

We recognize that, above all else, what matters most is earning your trust by delivering on your expectations. We pride ourselves on anticipating your every need and, most importantly, exceeding your expectations.

We appreciate the opportunity to earn your trust and your business.

A handwritten signature in black ink, reading "Ivan Andersen". The signature is fluid and cursive, with the first name "Ivan" and last name "Andersen" clearly distinguishable.



THE BENEFITS OF SELLING WITH A PROFESSIONAL

MAXIMIZED PROPERTY VALUE

Selling for the highest possible price requires more than simply listing a home—it demands a thoughtful strategy. We leverage comprehensive market analysis, strategic pricing, and expert positioning to ensure your property enters the market competitively and confidently.

Professional staging guidance, high-quality photography, and compelling property narratives highlight your home's unique appeal, while targeted marketing reaches the most qualified buyers. The result is increased demand, stronger offers, and optimal value.

MARKET INSIGHT & TIMING

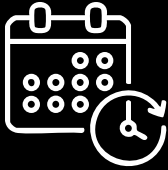
Markets shift, buyer demand fluctuates, and timing can significantly impact results. With a deep understanding of local and luxury market trends, we provide data-driven guidance on when to list, how to position your property, and which strategies will create the strongest response. Whether navigating seasonal trends or changing economic conditions, our insight ensures your sale is informed, strategic, and well-timed.

TIME & STRESS SAVINGS

Selling a home involves countless moving parts, deadlines, and legal requirements. We handle the entire process—from scheduling showings and managing disclosures to coordinating inspections, repairs, and escrow—so nothing is overlooked. Our structured approach minimizes disruptions to your daily life, prevents costly mistakes, and keeps the transaction moving smoothly, allowing you to focus on your next chapter with confidence.

EXPERT NEGOTIATION

Negotiation is where real value is won or lost. We skillfully manage offers, counteroffers, and contract terms to protect your interests at every stage. Beyond price, we focus on favorable timelines, minimized contingencies, and reduced risk. Our experience allows us to anticipate buyer behavior, address challenges proactively, and maintain leverage—ensuring you achieve the best possible net outcome, not just the highest offer.



SELLER TIMELINE (LIST TO CLOSE)

Selling for the highest possible price requires more than simply listing a home—it demands a thoughtful strategy. We leverage comprehensive market analysis, strategic pricing, and expert positioning to ensure your property enters the market competitively and confidently. Professional staging guidance, high-quality photography, and compelling property narratives highlight your home's unique appeal, while targeted marketing reaches the most qualified buyers. The result is increased demand, stronger offers, and optimal value.

1

PRE-LISTING PREPARATION

Goal: Get the home market-ready and priced correctly.

- Pricing strategy
- Repairs & improvements
- Staging & presentation
- Professional marketing prep
- Paperwork

2

MARKET LAUNCH

Goal: Make a strong first impression and maximize exposure.

- Listing goes live
- Marketing rollout
- Open houses & private showings
- Early interest monitoring

3

SHOWING PERIOD

Goal: Generate buyer interest and competitive offers.

What happens:

- Buyers tour the home through showings
- Sellers keep the home clean and flexible for access.
- Agent gathers feedback on price, condition, and buyer reactions.
- Adjustments (price, staging, incentives) may be considered if activity is slow.

Seller considerations:

- Be prepared for short-notice showings.
- Temporary lifestyle disruptions are common.
- Pets and personal items should be managed carefully.

4

OFFER REVIEW AND ACCEPTANCE

Goal: Get the home market-ready and priced correctly.

What happens:

- Offers are reviewed for **price, financing type, contingencies, timelines, and buyer strength**.
- Counteroffers may be issued to improve terms.
- Multiple-offer situations may involve escalation clauses or “highest and best” requests.
- Once terms are agreed upon, the offer is **accepted and escrow opens**.

Key decision factors:

- Cash vs. financed offers
- Inspection and appraisal contingencies
- Closing timeline
- Buyer flexibility and reliability

5

ESCROW AND INSPECTIONS

Goal: Verify the condition of the home and finalize loan approval.

What happens:

- Buyer deposits earnest money into escrow.
- Home inspections (general, pest, roof, sewer, etc.) are conducted.
- Buyer may request repairs or credits based on findings.
- Appraisal is ordered by the lender.
- Buyer secures final loan approval.
- Title work and HOA documents (if applicable) are reviewed.

Seller responsibilities:

- Provide access for inspections and appraisers.
- Negotiate repairs or credits in good faith.
- Complete agreed-upon repairs before closing.

6

FINAL WALKTHROUGH AND CLOSING

Goal: Complete the sale and transfer ownership.

What happens:

- Final walkthrough: Buyer verifies the home's condition
- Signing appointment: Seller signs closing documents
- Funds are transferred and escrow records the sale.
- Keys are handed over to the buyer.

IDENTIFYING YOUR GOALS AND TIMELINE

Before putting your home on the market, clarity is your strongest advantage. Understanding why you're selling and when you need to sell shapes every major decision—from pricing and preparation to marketing strategy and negotiation.

Why Goals Matter

Your goals determine what success looks like. For some sellers, it's maximizing price. For others, it's a fast, predictable closing or aligning the sale with a major life transition (relocation, downsizing, upsizing, or financial planning). Clear goals help avoid second-guessing and emotional decisions once the home is live.

Why Timeline Matters

Your timeline affects:

- Pricing strategy (aggressive vs. market-tested)
- Preparation level (light refresh vs. full staging/repairs)
- Negotiation posture (flexibility vs. firmness)
- Risk tolerance (certainty vs. upside)

A seller with a strict deadline needs a different plan than one who can wait for optimal conditions.

Aligning Goals, Timeline, and Strategy

When goals and timelines are defined upfront:

- Pricing is intentional, not reactive
- Marketing is tailored to urgency and audience
- Offers are evaluated in full context, not just price
- Stress and surprises are reduced

This alignment allows your advisor to recommend a strategy that fits your life, not just the market.

Ask Yourself Before Listing:

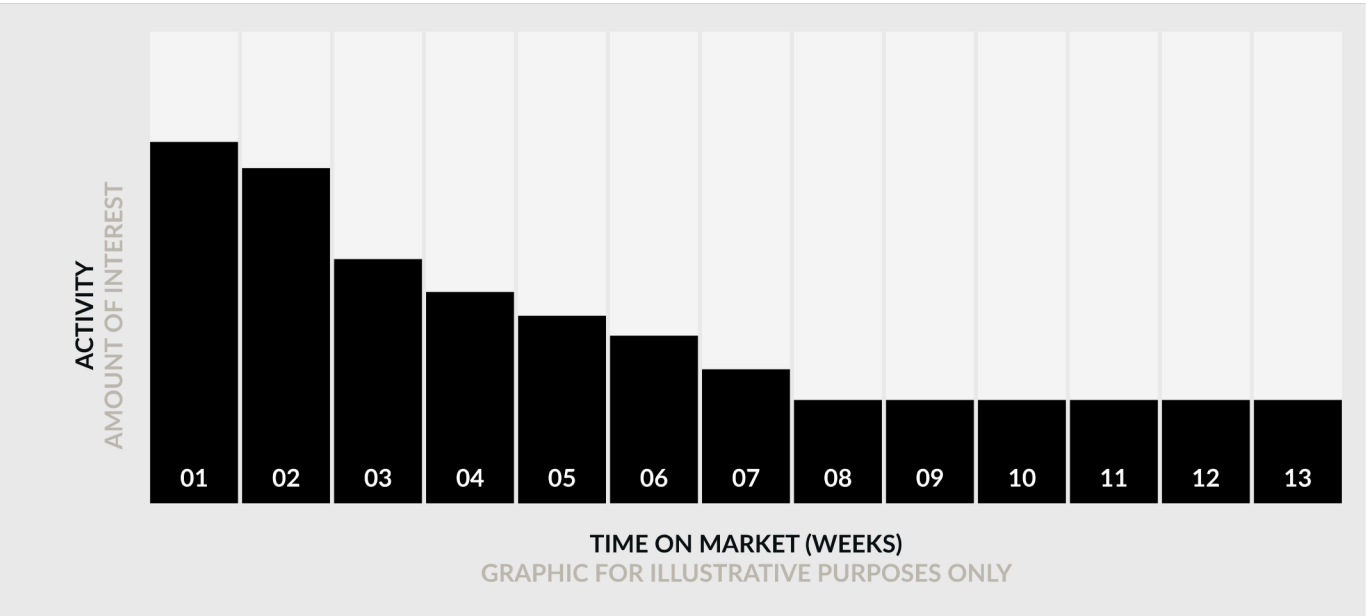
- What is driving my decision to sell?
- What is my ideal outcome?
- What is my "must-sell-by" date?
- What compromises am I willing—or unwilling—to make?

When you're clear on these answers, every other decision becomes easier, more intentional, and more strategic.

THE WINDOW OF OPPORTUNITY

MAKING THE MOST OF INITIAL INTEREST

Home sellers often make the mistake of pricing their homes high at the beginning, under the assumption that they can reduce the price to a more realistic level later. However, buyer interest peaks when your home is new on the market, and it drops dramatically as time goes on. Missing your “window of opportunity” by listing at a price higher than fair market value brings fewer potential buyers to the table; rather, we strive to capitalize on this window of opportunity by strategically pricing correctly out of the gate.



MAKING THE MOST OF INITIAL INTEREST

Andersen Group Realty employs a comprehensive marketing strategy designed to drive as much traffic of qualified, interested buyers to your home when it is initially listed on the market.

Should an acceptable offer not be made within this initial phase, our team will then evaluate and deploy a second phase of promotion to continue the search for a qualified buyer.

MARKETING THAT CONNECTS WITH BUYERS

Today's buyers begin their journey online—but they make decisions emotionally. Successful marketing doesn't just inform; it creates desire, confidence, and connection.

Our approach is designed to position your home as the clear choice from the very first impression through the final decision.

PROFESSIONAL PHOTOGRAPHY AND CINEMATIC VIDEO

We capture your home with magazine-quality imagery and video that highlights light, space, and lifestyle—ensuring it stands out instantly in a crowded digital marketplace.

DIGITAL-FIRST LISTING EXPOSURE

Your property is launched with maximum online visibility across the platforms buyers use most, optimized for both mobile and desktop viewing to reach them wherever they search.

TARGETED OUTREACH TO ACTIVE BUYERS

We go beyond passive exposure by directly marketing to qualified, motivated buyers who are actively looking for homes like yours.

BROKER AND PRIVATE NETWORK PROMOTION

Your home is presented to top agents and private networks locally and beyond, creating early awareness and strategic interest before and during the public launch.

HIGH-QUALITY PRINT AND PRESENTATION MATERIALS

Elegant brochures, property books, and in-person presentation tools reinforce the value of your home and leave a lasting impression during showings and meetings.

Every detail—from imagery to messaging—is intentionally crafted to showcase your home clearly, elevate its perceived value, and attract the right audience with confidence and clarity.







BUYER'S MARKET

A buyer's market occurs when supply exceeds demand. With more homes available than buyers, sellers often lower their asking prices or offer incentives to stay competitive.



SELLER'S MARKET

A seller's market arises when demand exceeds supply. Because there are fewer homes available, sellers typically have the upper hand, often receiving multiple offers and selling at higher prices.



BALANCED MARKET

A balanced market occurs when supply and demand are relatively equal. Homes usually sell within a typical timeframe, and sellers tend to accept reasonable offers.

HOW WE DETERMINE THE RIGHT PRICE

Pricing your home correctly is one of the most important decisions you'll make when selling. The right price attracts serious buyers, creates strong interest, and helps you get the best possible return. We take a strategic, data-driven approach to ensure your home is positioned to sell quickly and for top dollar.

MARKET KNOWLEDGE

We carefully analyze recent sales of homes similar to yours to identify true market value. This insight allows us to price your home competitively from day one—so you don't leave money on the table or risk sitting on the market too long.

ACTIVE COMPETITION

We study current listings to understand what buyers are seeing and comparing. This ensures your home stands out against the competition and is priced to win buyer attention.

YOUR HOME'S CONDITION & FEATURES

We evaluate your home from a buyer's perspective, highlighting the features that matter most—updated kitchens, renovations, upgrades, and overall appeal. These details play a major role in determining perceived value and pricing strategy.

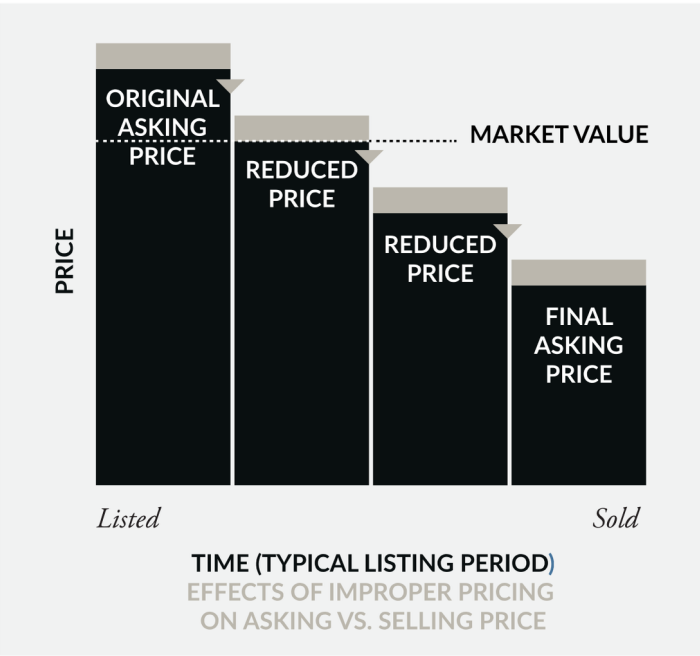
CURRENT MARKET CONDITIONS

Every market is different. Whether it's a buyer's market, seller's market, or something in between, we adjust pricing to match demand—positioning your home to attract strong offers at the right time.

THE COST OF OVERPRICING

The biggest mistake homesellers make is pricing their home incorrectly.

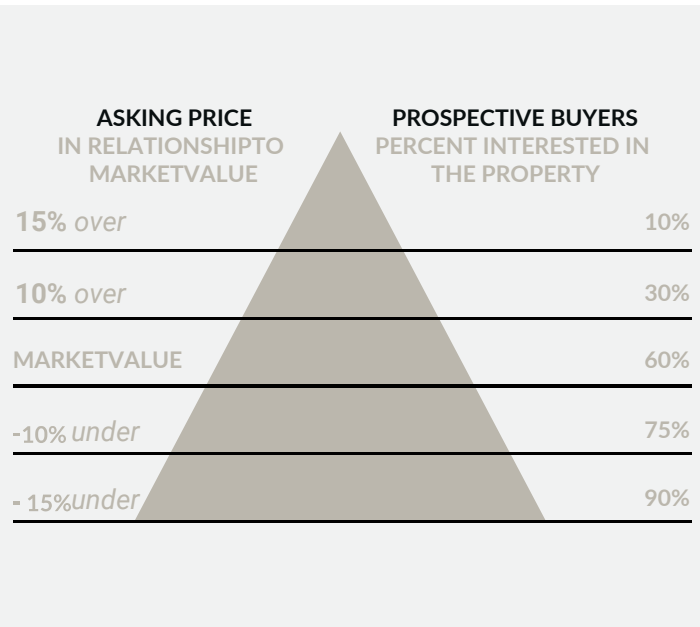
Buyers' interest levels decline the longer your home remains on the market and, subsequently, so does the price. A improperly priced home yields far lower proceeds when (and if) it finally sells.



ADDITIONAL RISKS OF OVERPRICING

- Slower sale
- More stress and inconvenience for seller
- Lack of interest from real estate community
- Negative response from advertising outlets
- Increased chance of “market worn” image
- Fewer showings

Alternatively, homes that are priced competitively will sell quickly and often well above asking price.



Another peril of overpricing your property is the impact it will have on the number of prospective buyers. The percentage of prospective buyers who will take the time to seriously consider your property increases dramatically the closer the price is to “fair market value,” thereby increasing the probability of sale.

When we work together to develop an offer price, we are aggressive in attracting the largest percentage of qualified buyers from the start.

OFFER REVIEW & NEGOTIATION

When an offer is received, we review it together in detail, breaking down every component so you can make informed decisions with confidence. You'll have a clear understanding of your options—whether that means accepting a strong offer, negotiating improved terms, or holding firm for the right buyer. We provide strategic guidance at every step, advocating for your best interests, strengthening your negotiating position, and ensuring the final decision aligns with your financial goals and preferred timeline.

KEY ELEMENTS OF AN OFFER

1. Purchase price
2. Deposit
3. Terms
4. Conditions
5. Inclusions and exclusions
6. Irrevocable period
7. Closing or possession date

NEGOTIATING AN OFFER

An offer is more than just the price. We help you evaluate every element to ensure the deal aligns with your goals.

DEPOSIT PROVIDED

We evaluate your home from a buyer's perspective, highlighting the features that matter most—updated kitchens, renovations, upgrades, and overall appeal. These details play a major role in determining perceived value and pricing strategy.

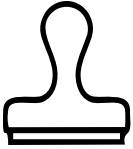
CONDITIONS ARE MET

Unless an offer is accepted without conditions, the sale is considered conditional. This means the transaction will only move forward once all conditions—such as financing or inspections—are fulfilled or waived by their respective deadlines. We monitor this process closely to keep everything on track.

FINAL WALKTHROUGH

Buyers will typically have an opportunity to do a final walkthrough of the home before the closing date to make sure that it's in the same condition as it was before the offer was made.

SELLER CLOSING COSTS



STAMP TAX

There is a tax on selling a home, and in Massachusetts, this tax is known as “stamp tax.” For the majority of Massachusetts the stamp tax equals \$4.56 per thousand dollars of the sales price of the home. For example, if you sell your home for \$300,000 you would owe the State of Massachusetts \$1,368 ($\$4.56 \times \300).



REAL ESTATE COMMISSION

Generally speaking, most full service real estate companies will charge a fee up to a 6% commission.



ATTORNEY FEES

We strongly recommend that every seller have an attorney review the documents in a real estate transaction. Legal representation can vary quite a bit depending on what the attorney is asked to do; however, a typical range to expect is anywhere from \$300-\$1,500. Your expense will be closer to \$300-\$800 on a standard Purchase & Sales Agreement review, whereas your cost will be closer to \$1,500 for a more complex transaction. The attorney will be in attendance at the closing for you. An important thing to keep in mind is the fact that it is illegal for a realtor to give legal advice.



SMOKE AND CARBON MONOXIDE INSPECTION

The Massachusetts state law requires all sellers to have their smoke and carbon monoxide detectors inspected prior to closing. These inspections are done by the local fire department, and the charge for inspection is typically between \$25-\$100, depending on the town. Keep in mind you may have to pay for new detectors to bring the property up to code. This cost can vary greatly.



PREPARING A NEW MASSACHUSETTS DEED TAX

In Massachusetts it is the seller's responsibility to have a new deed prepared for the buyer. The deed will be recorded at the registry. The preparation of a new deed is usually \$100-\$150 and is completed by the attorney representing you, or possibly the lender's attorney, if you do not have legal representation.



MISCELLANEOUS HOME SALE EXPENSES

There will likely be minor miscellaneous expenses that will be added to your settlement statement at closing. These fees can include overnight mailing, courier services, wiring expenses, processing mortgage discharges and recording fees for the various documents at the Registry of Deeds. The total for miscellaneous expenses usually amounts to a couple hundred dollars.



TITLE V (if applicable)

The Massachusetts Title V is a home sale expense every seller in Massachusetts is required to pay, unless they are serviced by public sewer. State law mandates the Title V to be completed upon the transfer of real estate, unless there is no mortgage. You can expect to pay around \$800 dollars for a Title V inspection.

SELLER MISTAKES TO AVOID

Selling a home is a high-stakes decision, and small missteps can quietly cost sellers time, leverage, and thousands of dollars. In today's data-driven market, success isn't about guesswork or emotion—it's about strategy, timing, and informed choices. Understanding the most common seller mistakes is the first step toward protecting your value and achieving a strong, smooth sale.

01

OVERPRICING AND CHASING THE MARKET

Starting too high often leads to price reductions later—signaling weakness to buyers. A data-driven launch price attracts early demand and creates momentum.

02

IGNORING EARLY FEEDBACK

The first two weeks tell a powerful story. Showings without offers, repeated objections, or low traffic are signals—act quickly to adjust price, presentation, or marketing.

03

OVER-PERSONALIZING DURING SHOWINGS

Buyers need to imagine their life in the home. Neutral staging, decluttering, and depersonalization help broaden appeal and shorten time on market.

04

LETTING EMOTIONS OVERRIDE STRATEGY

Homes carry memories, but decisions should be rooted in facts. Emotional reactions can stall negotiations or derail strong offers.

05

ACCEPTING TERMS WITHOUT FULL CONTEXT

Price is only one piece. Closing timelines, contingencies, financing strength, and repair requests all affect your bottom line and certainty of close.

SELLER CHECKLIST

This checklist is designed to help sellers prepare their home for the best possible presentation. Completing these items can enhance curb appeal, improve functionality, and create a clean, welcoming environment for potential buyers, helping your property show at its best and make a strong first impression.

MAINTENANCE CHECKLIST

- ☐ Oil Lubricate squeaky doors
- ☐ Secure loose doorknobs
- ☐ Replace burnt-out light bulbs
- ☐ Clean and repair windows
- ☐ Touch up chipped or scuffed paint
- ☐ Repair cracked plaster or drywall
- ☐ Fix leaking taps and toilets

EXTERIOR PRESENTATION

- ☐ Mow lawns
- ☐ Trim shrubs and lawns
- ☐ Weed and edge garden beds
- ☐ Remove litter and debris
- ☐ Clear walkways of leaves
- ☐ Repair gutters and eaves
- ☐ Touch up exterior paint

INTERIOR CLEANING

- ☐ Deep clean carpets
- ☐ Clean washer, dryer, and tubs
- ☐ Clean and service furnace
- ☐ Clean refrigerator and stove
- ☐ Clean and refresh bathrooms

SHOW-READY PREP

- ☐ Be absent during showings
- ☐ Turn on all lights
- ☐ Light fireplace (when appropriate)
- ☐ Open drapes during daytime
- ☐ Play soft background music
- ☐ Keep pets outdoors or off-site

SIGNATURE TOUCHES

- ☐ Clean and organize entrance
- ☐ Ensure doorbell is working
- ☐ Polish door hardware
- ☐ Paint doors, railings, and trim (as needed)

DECLUTTER & STORAGE

- ☐ Clear stairs and hallways
- ☐ Store excess furniture
- ☐ Clear counter tops and stove
- ☐ Organize closets neatly

REAL ESTATE COMMUNITIES



Keller Williams Luxury International is an exclusive, elite and sophisticated group of real estate consultants who raise the bar for service in the upper-tier home market. As part of the Keller Williams Realty, Inc. division, Andersen Group Realty has access top tier resources and a nationwide network of real estate experts that they leverage to provide white-glove service for their clients.



As a certified New Home Ambassador, Sven and Andersen Group Realty are specially qualified to provide clients with an unparalleled level of expertise and service when it comes to buying, selling and building new construction homes.

You want proven expertise in new home sales — an agent well-versed and well-trained within your sector of business. The key differentiator with a Keller Williams team is the quality of tools, exposure, insight, and support we are able to provide to ensure your needs are taken care of efficiently and successfully. Legacy International is specifically trained in the art of new home sales, while Keller Williams has the most advanced technological platform in the industry.



ANDERSEN GROUP REALTY SUCCESS

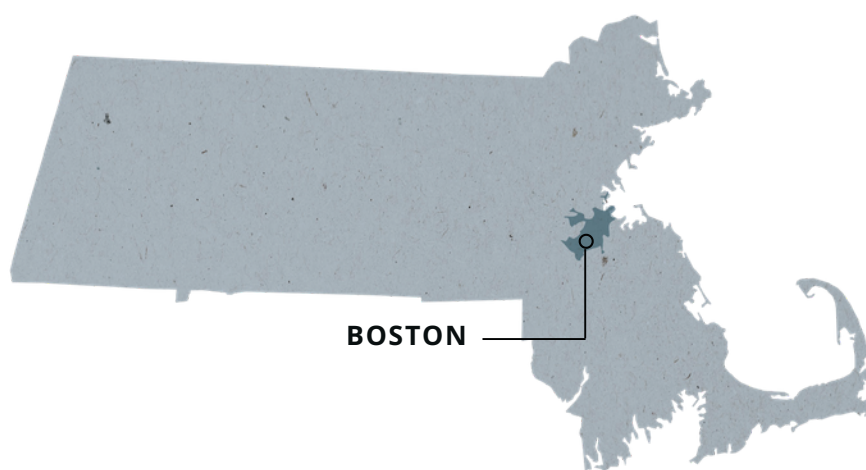
Andersen Group Realty strives to bring the best service to our clients every day. We are honored to be recognized for the following awards and successes:



TEAM MILESTONES

See how we are revolutionizing the real estate industry nationwide.

- #1 Keller Williams Team in **MASSACHUSETTS** 2022
- #1 Keller Williams Team in **BOSTON NORTHWEST** 2019, 2020, 2021
- #1 Volume in Keller Williams Realty **BOSTON NORTHWEST** 2019, 2020, 2021
- #3 Group in Volume in Keller Williams **NEW ENGLAND REGION** 2021
- Consistently Recognized in America's Real Trends TOP 500, BOSTON'S TOP 20, BOSTON MAGAZINE TOP PRODUCER.



CAREER SALES



KW TEAM



KW TEAM



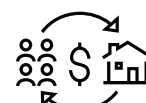
1300+

FAMILIES SERVED



\$148

MILLION IN SALES



1200+

TRANSACTIONS

IN 2025

"Andersen Group Realty was nothing short of amazing..they got our house sold in just over a week at well above the asking price"

"I invested over \$10,000 in doing everything Andersen Group Realty suggested to get the home prepared for selling. After we turned the house into a showcase, we increased the price by \$50,000 and put it on the market. I saw an incredible return on that investment and thankful I listened to their advice"

MEET THE TEAM

When you choose to work with the team at Andersen Group Realty, you get just that: a group. We're local North of Boston and Winchester real estate specialists, negotiation experts and fierce community supporters that are dedicated to you.

As a group, we provide clients with exceptional real estate services and ensure that care and integrity are demonstrated throughout the entire buying or selling experience. We are dedicated to one mission: "serving our customers and clients with the highest level of professionalism".

Both buyers and sellers benefit from working with a team who is committed to making their experience stress-free and enjoyable. Learn more about our team here.



SVEN ANDERSEN

PRESIDENT & CEO ABR, CRS, CLHMS, REALTOR®

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Sven Andersen has more than 20 years of experience in the real estate industry. He is the President and CEO of Andersen Group Realty, one of the highest producing real estate groups in the region. Sven's goal is to turn every client into a raving fan, and he achieves this by providing a concierge level, consultative approach to home buying and selling.



JESSICA ASHLEY BRAER

SENIOR REAL ESTATE PARTNER

O: 781.729.2329 | C: 617.855.6356 | jessica@andersengrouprealty.com

Jessica Braer is a Senior Partner with Andersen Group Realty and a trusted advisor to clients seeking a refined, luxury-level real estate experience across Greater Boston and the surrounding suburbs. Known for her strategic clarity, financial expertise, and calm, steady leadership, Jessica delivers a level of service defined by precision, discretion, and unwavering dedication. With a proven record of success representing buyers, sellers, and investors, she combines sharp negotiation skills with a deeply personal approach—ensuring clients feel informed, supported, and confident at every stage of the process.



SAM HULL

GROUP AGENT | REALTOR®

O: 781.729.2329 | C: 617.380.6235 | sam@andersengrouprealty.com

Sam Hull has been with Andersen Group Realty since 2022. He takes a consultative approach, empowering clients to navigate the market with confidence and clarity. Every step of the way, his goal is to simplify the complex, deliver smart strategy, and ensure each decision is informed and aligned with what matters most.

Sam is happiest when he's around good people and good energy. Real estate gives Sam the perfect mix of connection, problem-solving, and purpose.



ANNA SLANE

GROUP AGENT, REALTOR®

O: 781.729.2329 | anna@andersengrouprealty.com

Anna Slane brings ten years of distinguished expertise as a trusted luxury real estate advisor in the greater Boston suburbs. Grounded in a deep commitment to client satisfaction, she builds lasting relationships with buyers and sellers by delivering thoughtful guidance, discretion, and meticulous attention to detail throughout every phase of the real estate journey.

Anna understands that luxury real estate transactions represent pivotal life decisions requiring discretion, sophisticated market insight, and meticulous attention to detail.



KELSEY COLLINS

LISTING COORDINATOR

O: 781.729.2329 | C: 617.744.7016 | kelseyi@andersengrouprealty.com

Kelsey is a dedicated marketing and event management professional with a Bachelor's degree in Marketing and Finance from the University of New Hampshire and is nearing completion of her MBA in Management. With a strong foundation in project management and campaign development, Kelsey brings creativity, attention to detail, and a results-driven approach to her work. She has extensive experience in event planning and management, including budget oversight, ensuring successful outcomes for clients and organizations.



EMILY SHARPE

TRANSACTION COORDINATOR

O:781.729.2329 | C:617.996.8613 | emily@andersengrouprealty.com

With over eight years of experience in real estate systems and operations, Emily is a detail-driven, forward-thinking team member who specializes in turning complex processes into seamless experiences. Her background spans real estate agents, leading teams and brokerages, customer success, workflow automation, and real estate technology—giving her a unique ability to streamline systems, enhance efficiency, and elevate both client and agent experiences.

As Transaction Manager for Andersen Group Realty, Emily oversees the systems and processes that keep every listing and transaction running smoothly from a signed listing through accepted offer and closing.



KARISSA ANDERSEN

SOCIAL MEDIA MANAGER

O:781.729.2329 | C:339.227.0586 | karissa@andersengrouprealty.com

A proud resident of Winchester, Karissa is a dynamic and caring professional with a strong foundation in public relations, specializing in marketing and social media strategy.

For the past five plus years, Karissa has worked as a Staging Assistant at Andersen at Home Staging, supporting Christina Andersen in transforming spaces that inspire and sell. In this role, she has gained hands-on experience in design, organization, and client service—playing a key part in bringing homes to life and making every detail count. This work has further shaped her eye for aesthetics and strengthened her ability to work efficiently, collaboratively, and with care.



CHRISTINA ANDERSEN

STAGING AND DESIGN SERVICES

O: 781.729.2329 | C: 617.744.7016 | kelsey@andersengrouprealty.com

With a keen design eye, Christina and her team at Andersen At Home provide exceptional home staging services that have proven to sell homes quicker and for top dollar. Since joining Andersen Group Realty six years ago as our in-house stager, Christina has earned her accreditation with RESA® (Real Estate Staging Association) and has successfully showcased countless homes in their best light. She understands that carefully curated home staging can be an incredibly powerful marketing tool that increases a home's appeal and overall value.



ANDERSEN GROUP REALTY

Andersen Group Realty thanks you for considering us for your real estate needs. It is our sincere hope that we have conveyed both the depth and breadth of our innovative sales model as well as our commitment to serve you.

We understand that you have many choices for representation. We also recognize the importance of partnering with an experienced and qualified real estate team to make the home selling process clear, stress-free and enjoyable. We would be honored to navigate the sales process with you.

Thank you!

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kwboston northwest
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Luxury







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